TRADITIONS AND CUSTOMS OF THE PEOPLES OF THE WORLD

This article is devoted to the actual problem – the lack of knowledge about the cultural traditions of different peoples of the world. I would like to tell about the traditions and customs of people from different countries to get acquainted with the most amazing and unusual ones. In this article, I considered the cultural traditions of the following countries: Poland, Netherlands, Germany, Denmark, the United States of America, Greece, Switzerland, and Italy.

Keywords: cultural traditions, customs, superstitions, rules of etiquette.

Nowadays, traveling to different countries, we learn about the traditions of the various peoples of the world. Some of them cause us to misunderstanding and even surprise. Never the less, we must not forget that we are guests in this country, so it is necessary to observe and respect local traditions.

Never for get that for the locals their traditions have long been part of everyday life. This means that what we may seem unusual, they may be quite familiar.

To avoid falling into an awkward situation must be aware of the traditions, customs and even the superstitions of the country you want to visit.

<table>
<thead>
<tr>
<th>Country</th>
<th>Traditions and customs</th>
</tr>
</thead>
<tbody>
<tr>
<td>Poland</td>
<td>The greatest value for the Poles is the family. In second place is work, religion and recreation. Poles are different from other peoples of the world their restraint and tolerance. An important feature of the Poles is the love of freedom. For example, they always give their children the right to choose in all. At the meeting the Poles have always greeted with the help of a handshake. In addition to his politeness and tolerance, the Poles are different sense of humor. They love to tell jokes about themselves. Poles love holidays, observe traditions that support the ancient customs. Contact traditions particularly strongly during the celebration of religious holidays: Christmas, Corpus Christi. During these festivals are organized processions. Very popular mass pilgrimage to places of religious worship [1].</td>
</tr>
<tr>
<td>Netherlands</td>
<td>The Dutch area very simple people deprived of many facilities. This applies to the high freedom of behavior, manners of dress and culinary simplicity. The Dutch are very economical, due to high taxes, mandatory payments and insurance. The Dutch area bit like the Germans. They also fear the laws keep order. In addition, they can call the police and complain even on their relatives and friends. Dutch difficult than a surprise. You can wear most clothes causing and do tattoos on your face, but you still will not be too early to pay attention to and discuss your appearance [2]. The streets are always a lot of garbage, but when you come home shoes always clean. That is why the Netherlands did not take off shoes when entering the house.</td>
</tr>
<tr>
<td>Germany</td>
<td>The Germans differ from many people of the world their reticence. This quality makes it difficult to communicate and maintain friendly relations with them. Favorite hobby is German travel to exotic countries, followed by discussion with the family.</td>
</tr>
</tbody>
</table>
This choice is related to transport efficiency and frugality of the Germans. So they save on gasoline. In addition, the Germans are very punctual. Being late, even for five minutes, it may be regarded as disrespect. Also, in Germany, it is not accepted to come to visit without an invitation and calls late at night [3].

**Denmark**

Danes are taught from an early age to ensure that it is shameful to be better than others and brag. In Denmark can not rely on the support of colleagues, as each of them is your competitor. But this competition is more diligent [4]. As already mentioned, the Danes do not tend to look better than the neighbors. Any excess in Denmark hiding. This can be seen by the simple but clean and tidy clothes or the traditional white décor apartments.

**United States**

If you visit America, you will be surprised at the almost complete lack of public transport, as well as the empty sidewalk. The Americans ride on cars permanently. Cars are at all. Even in low-income families. The second priority is considered to be an American house or apartment. To them, private housing is a strong hold of happiness and tranquility. Since Americans on food costs are negligible, the majority of their income they spend on home improvements [5]. For Americans, characterized by respect for the personal distance. This is very different from the Russian Americans. For example, in the queues in the shop Americans are arranged so that between them at least one meter.

**Greece**

Greeks religious. Most of the population of Greece are Orthodox. By the religious preferences of tourists Greeks are tolerant. The Greeks are hospitable, but their hospitality is not wearing no ostentatious character. If you are invited to a Greek home, be prepared for at least a cup of coffee, as well as a maximum for lunch. In Greece, there is such a thing as «our tavern». In the tavern located near the house, they go for several generations [6]. As for the holidays, the Greeks celebrate their love. During the year in Greece celebrate twelve events of national importance. In addition, each region hosts various cultural events. Independence Day is traditionally carried out military parades. Feast of St. George devoted knight who killed the dragon, and is celebrated throughout the country.

**Switzerland**

As for the features of the behavior and habits of the inhabitants of Switzerland, it is worth noting their love of silence. This is reflected in the prohibition of any noise late at night. This rule applies even to take a shower and wash hands. If you love listening to music, here you have to wear headphones. The main values are for the Swiss law, discipline, duty and responsibility [7]. Living in Switzerland is only fair. In Switzerland, all are free and can do what they want, if it's with in the law. If you come to Switzerland, you must unquestioningly obey local laws and customs. For violation of the law, even the most insignificant, followed immediately call the police. Another feature of the Swiss is that the shops are closed on Sundays. This, in their opinion, promotes relaxation and allows you to go in the morning the whole family to church.

**Italy**

Italians considered to be happy and cheerful. They are very inquisitive and show a great interest in other people's traditions. The Italians area very polite people with good manners. The word «thank you» can be heard at almost every turn. At a meeting with friends in Italy, decided first to ask about the health of children, and then later on cases interlocutor [8]. In Italy, unlike Germany, punctuality is not considered necessary quality. Time there is always called about. Delays there is certainly not
welcome, but they are tolerated. Besides all of the above, the Italians are very generous. But their generosity should be treated with caution, as they do not do anything without lying in wait.

In conclusion, I would like to say that the citizens of all countries of the world have in common is that they respect the foreigners to respect their traditions and customs. You may not know the official language of this country, but to get acquainted with the rules of conduct and etiquette you owe. And only by doing these conditions, you will be able to achieve respect for you from local residents.

References

Scientific adviser N. Y. Gutareva, PhD in Methods of TFL, Associate Professor of TPU

Elshin V. O., student
National Research Tomsk Polytechnic University
E-mail: yolshinvlad@sibmail.com

Елишин В. О.

ТРАДИЦИИ И ОБЫЧАИ НАРОДОВ МИРА

Статья посвящена актуальной проблеме – недостатку знаний о культурных традициях разных народов мира. Речь идет о традициях и обычаях людей из разных стран. Рассмотрены культурные традиции следующих стран: Польша, Нидерланды, Германия, Дания, Соединенные Штаты Америки, Греция, Швейцария, Италия.

Ключевые слова: культурные традиции, обычая, суеверия, правила этикета.

Елишин В. О., студент
Национальный исследовательский Томский политехнический университет
E-mail: yolshinvlad@sibmail.com

Mikhnin E. P.

SIGNS AND SUPERSTITIONS OF PEOPLE OF THE WORLD

It is impossible to neglect influence of superstitions and signs on cultural development of the people, formation of moral and cultural wealth and reference points, feeling of confidence in the future. Now, when there is a technical progress which covers everything without exception of the sphere of life, their quantity and force of influence on «destiny» of the person doesn’t change, and sometimes even amplifies. Confirmation of the fact is result of this research that attraction of such sociocultural materials as proverbs and sayings, signs and superstitions can create the atmosphere of participation in history, allow to gain new knowledge concerning culture, language and history. Conclusions of article offers on studying of processes and features of perception of superstitions and signs by the modern person can serve.

Keywords: belief, culture, cult, mass culture, ethnos, cultural domination, language.

Signs and superstitions appeared many centuries, and even the millennia back. Ancient people tried to explain the world so what they imagined it. It served as the reason of emergence of numerous superstitions and beliefs. And, in spite of the fact that truth practically doesn’t contain the majority of them, people continue by it to trust, and to this day. In recent years social, political and economic shocks lead to the conflict of cultures, and as a result, loss of a number of signs, superstitions, traditions and customs, i.e. historical memory of the whole people.

111