

## INVESTMENT IN TOMSK

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**Abstract:** The article reveals the investment opportunities of Tomsk region. The author shows what projects have been successfully implemented at the expense of investment, in which possible projects you can participate in Tomsk, what are the advantages of investing in Tomsk business.

**Keywords:** Investment projects, foreign investment, special economic zone of technical innovation type, medium businesses and structure of investments.

Fashion trend today is to talk about the two major investment projects in Tomsk: this is a special economic zone of technology-innovative (SEZ) and «Tomsk-Skolovo» project. People start talking about the second only recently, after the May 2011 Innovation Forum INNOVUS, then the first was established in late at the end of 2005, by the Government of the Russian Federation № 783. During this time, it started 59 companies from around the world. There are other investment projects created by private investors, and supported by budgets of different levels.

### *The reasons for investing:*

#### 1. Unique human capital

Tomsk is the Russia's leading center for education and research. In the Tomsk region 29.7% of employment in the economy have higher education.

#### 2. The rich natural resources

The region is rich in mineral resources (oil, gas, iron ore, etc.), forest and water resources. By peat reserves Tomsk has the second place in Russia.

#### 3. Infrastructure supporting of innovation and small and medium businesses established

Technopark, business incubators, innovation and technology centers, offices of commercialization, public research pools, and venture capital funds, business support centers, credit cooperatives, the guarantee fund and other structures successfully operate in Tomsk.

#### 4. The Special Economic Zone of Technical Innovation Type

The Special Economic Zone of Technical Innovation Type operates in Tomsk in 2006. Directions of specialization: nanotechnology, information and communication technology and electronics, biotechnology and medicine.

#### 5. Political stability

Tomsk region has a reputation of region of political stability and national tolerance.

### *Realized investment projects.*

Beginning in 2005, more than 100 investment projects in various sectors and clusters realize in Tomsk region. Investment activities aimed at "extraction of minerals" dominates in the structure of investments in fixed capital (for large and medium-sized organizations), it is about 40-60% of the total investment. Next in importance, "Transport and communications" - 13-17%, "manufacturing" - 10%, "Geological, geophysical and geochemical exploration licenses" - 3.5% , " Production and distribution of electricity, gas and water " - 3%," Construction " - 2.6%," Agriculture " - 2.2%. In 2010 the volume of attracted investments in fixed capital of large and medium-sized enterprises was 75 753.88 millions rubles, it is more than in the previous period on 44%. On "Investment in fixed capital per capita" Tomsk region in 2010 won second place among the regions of the Siberian Federal District (72.6 thousand rubles, index value across the Russian Federation in 2010 was 64.0 thousand). Russian property dominates in the structure of investments in fixed assets by ownership types, it is more than 70% foreign ownership and joint ownership of Russian and foreign investors account for more than 20%. Total accumulated foreign investment in the economy of Tomsk region to the first half of 2011 amounted to 1 565.7 million. The main volume of foreign direct investment comes from countries such as Cyprus, Ireland, Sweden, Switzerland, China, Germany,

Singapore and Kazakhstan. The main direction of the flow of foreign investments is primary sector of the economy / mining

Government support at the federal and regional levels was given to investment projects aimed at the development of the industrial infrastructure of the territory, housing and communal services, industry, agriculture, medicine, small business and other areas for research and development of innovative enterprises.

#### *Where to invest in Tomsk and Tomsk region?*

##### 1. It is raw vector.

Investment of companies oil and gas industry in 2011 is more than 30 billion rubles, an increase compared to 2010 year is about 30%. Such figures voiced at the meeting Governor Viktor Kress with subsoil users of the Tomsk region. Part of this investment, about 8 billion rubles, was directed to geological exploration work. It is expected that in 2012 the volume of mining in the Tomsk region will exceed 11 million tons (+10% compared to the previous year). The main oil and gas companies of Tomsk Region are «Tomskneft», «GazpromNeft-Vostok», «Vostokgazprom», «Nord Imperial», «Eastern Transnational Company».

##### 2. Tomsk SEZ development.

It is investments that attract residents. Today it is almost 60 companies to develop information, biotechnology and nanotechnology. A complete list of residents of Special Economic Zone of Technical Innovation Type is on the official site, today it is well known investors from the United States, Germany, South Korea, Norway, Australia, and Taiwan. In 2011 year the volume of investment in the project has reached more than 15 billion rubles, the construction and design of more than 20 infrastructures continues, including engineering center, research and innovation center, administrative and business center, the center of innovation and technology, in-site utilities and communication.

##### 3. Major commercial projects with foreign participation.

According to the Statistics Committee, the volume of foreign investments in the Tomsk region in the first quarter of 2012 increased by 11.2% to \$ 544 million from the partners from 62 countries. For comparison, the inflow of foreign investment in Russia as a whole for the first quarter of 2012 was \$ 44.349 million, the share of Tomsk is 2%. It is not bad decent, considering some of the socio-economic features of the city. At the same time, comparing the inflow and outflow of capital, the level of outward investment remains high and growing.

##### 4. Perspective innovative projects.

Skolkovo in Tomsk is still at the level of ideas and projects. Tomsk is not the center of innovation even in the scale of Russia, but Tomsk can be one of the points of growth.

An important part of the innovation vector is R & D investment and the creation of industrial parks. Thus, the income of the Tomsk Polytechnic University only through R & D in 2011 was 1.322 billion rubles. Seversk in 2013, intends to proceed with the construction of infrastructure for the industrial park. GLONASS signed a cooperation agreement with the administration of the Tomsk region. Promotion Tomsk innovation companies «Tomanalit» and «Triaxes Vision» together with the office of commercialization of Oxford University Isis Enterprise is just some of the most important investment projects in Tomsk for the near future.

Very interesting project is the first Russian-scale campus for teaching and students live, supported by the Board of Directors of Tomsk universities. List of potentially suitable to host campus land defined (municipal property or property of Tomsk universities).

In the future training facilities of universities, places to stay, food and rest of students, including all domestic infrastructure will be built. Business model on campus, "turn-key" until the end of 2012 is preparing a consulting company «Deloitte & Touche».

In Tomsk there are the main determinants of good quality new cooperation potential "big" investors - the region has its own law on public-private partnership. There are ideas, projects, albeit minimal, yet budgets, structures ready to engage in the implementation of these projects.

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