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# Summaries

UDC 338.22.01

**Vorobieva I.P.**  
**PUBLIC ECONOMIC POLICY:  
CHARACTERISTICS AND PROBLEMS**

Aims and possibilities of implementing public economic policy on the basis of information on socio-economic development of the country, predictive estimate and substituted data have been considered. The conclusions on necessity of structural alteration activation in real sector of economy, adjustments of social policy singled out working people as its object were made.

UDC 336.14.01

**Grinkevich L.S., Kazakov V.V.**  
**INTERBUDGET RELATIONSHIPS  
IN RUSSIAN FEDERATION AT THE PRESENT STAGE**

Stages of reforming interbudget relationships in Russian Federation have been methodized. Tendencies, problems and perspectives of organizing transfer traffics between Federal centre, regions and municipalities have been explored. Possible ways of solving the problems in the field of interbudget relationships were stated.

UDC 336.051

**Lyakh O.A., Grinkevich A.M.**  
**REGIONAL TAX POLICY IN RUSSIA AT THE PRESENT STAGE**

The regional tax policy existing in Russian federation should be adjusted for implementing active investment development of regions, forming their real interest in accretion of tax potential. The organizational issues of forming regional tax policy are given in the article; impossibility of implementing modern regional tax policy by subfederal authorities is proved; approaches to its perfection are suggested.

UDC 332.13

**Lasicheva E.A.**  
**REGIONAL SYSTEM AS OBJECT AND SUBJECT  
OF MANAGING REGIONAL DEVELOPMENT**

Conceptual model of regional system has been presented; its typical features significant for region socio-economic development and specifying management peculiarity have been denoted.

UDC 332.145

**Vidyaev I.G.**  
**COMPLEX MODEL OF REGIONAL SYSTEM  
OF INNOVATION TYPE**

The approach to forming the model of socio-economic system of region has been described taking into account specific character of social, economic and innovation processes. The suggested model allows determining areas of interaction of society and economics and singling out the main control objects of region development process.

UDC 332.144

**Cherdantseva I.V.**  
**FORMATION OF METHODOLOGICAL APPROACHES  
PLANNING TERRITORY DEVELOPMENT**

Economic-organizing aspects of local planning in conditions of reforming local government have been considered. Methodical solutions when planning territory development at the level of municipalities using new techniques of predicting were presented. The conclusion on necessity of integrated guideline development for designing municipal prediction indices of socio-economic development was made and the main principals of their development were determined.

UDC 338.22:346.26

**Artser T.V.**  
**PROBLEMS OF INTERACTION OF POWER  
AND ENTREPRENEURIAL STRUCTURES**

The issues of interaction of the state, business and nonprofit institutions have been considered. It was stated that partnership of all sectors of economy is required for efficient solution of socially important problems. At the present there are different mechanisms of such interaction. The conclusion on the fact that social partnership is the most efficient method of co-operation of state and power structures was made.

UDC 338.2:657.478

**Kaschuk I.V.**  
**ESTIMATION AT CRISIS-PROOF ADJUSTMENT**

The necessity of estimating modern business-systems has been analyzed; function and specific character of estimation methodology, peculiarities of several types of costs, problems of objectivity and appropriateness of estimation in crisis situations have been considered. The conclusion on the fact that cost estimation is the integral element of crisis-proof management system is made.

UDC 330.35.01

**Erokhina E.A.**  
**ECONOMIC DEVELOPMENT AND ECONOMIC GROWTH:  
SYSTEM-SELF-ORGANIZATION APPROACH  
TO INVESTIGATION**

The main approaches to definitions of economic development and economic growth have been classified, non-classical and system-self-organization approaches to studying economic growth have been researched, their interaction has been determined.

UDC 334.72:347.23

**Bondar T.V.**  
**STATE CORPORATION AS A NEW INSTITUTE  
OF PUBLIC DOMAIN REALIZATION**

The essence, peculiarities of state corporation as a new business form of public domain realization has been investigated. The dynamics of developing state corporations in Russia is shown. The conclusions on advantages and disadvantages of state corporation as a new institute of public domain realization are made.

UDC 338.585

**Petukhov O.N.**  
**METHODOLOGICAL APPROACH TO FORMATION  
OF COST INDICES SYSTEM**

The methodical approach to formation of index system being an infobase of cost planning has been developed. The approach allows forming cost-based groups and bases of allocation corresponding to them which reflect most completely the character of cost changing at the enterprise.

UDC 330.8

**Selevich O.S.**  
**BANKRUPTCY AS AN ECONOMIC CATEGORY**

Bankruptcy institute as an integral feature of market economy has been considered. Bankruptcy interaction with two key institutes of market economy: competition and property was determined.

UDC 339.13

**Selevich T.S.**  
**STRATEGICAL COMPETITIVE ANALYSIS: TIME HORIZONS**  
**AND LONG-TERM AIMS OF DEVELOPMENT**

Questions of identification and use of strategical competitive analysis as a powerful tool of predicting turbulent competitive medium not only of concrete enterprises but of the whole sectors of economy of various states have been considered that allows developing efficient development strategy and overthrowing in competitive activity. Special attention was paid to revealing limiters of current competitive analysis and time horizons of strategical competitive analysis. Long-term aims of development and new requirements to competitive analysis were stated.

UDC 339.138:366.1

**Kiseleva E.S.**  
**ROLE AND IMPORTANCE OF CONSUMER IN MARKETING**  
**SYSTEM AND WAYS OF CONTROLLING ITS BEHAVIOR**  
**ON THE BASIS OF SOCIONICS**

The importance and necessity of transition to such marketing complex which would be mainly concentrated on a consumer but not on goods and its cost has been shown. Attitude to a consumer from the point of view of different concepts of commodity-production was examined. Developments of socionics were suggested to be introduced into marketing. Peculiarities of consumer behavior of extroverts and introverts, logics and ethics, sensorics and intuitions, rationals and irrationals were singled out.

UDC 336.228.32

**Perkova A.A.**  
**DEVELOPMENT OF RATIONAL HOLDING STRUCTURE**  
**FOR COMPLEX OPTIMIZATION OF TAX ASSESSMENT**

Ways of optimization of tax assessment in holdings and stages of constructing rational financial and organizational holding structure have been described. Relying on practical experience of tax planning the functions of individual holding structural units, their role in financial and tax planning were characterized. References for constructing holding structure allowing decreasing on legal grounds tax load were given. The conclusion on the fact that holding companies are the efficient tool of optimization of tax assessment was made.

UDC 332.122(520)

**Ramazanov Zh.Sh.**  
**ASIAN MODEL AS THE SECOND MARKETING MODEL**

Economic models of market have been considered. Peculiarities of economic models were analyzed; brief estimation of each of them was given. Detailed characteristic of Asian model was given; its advantages and disadvantages were analyzed.

UDC 336.743

**Miskin A.S.**  
**MODERN TENDENCIES OF INTEGRATED**  
**CURRENCY DEVELOPMENT**

The article is devoted to integrated currency analysis. The main directions of this category development in the conditions of globalization are revealed. Special attention is paid to fundamental reasons of integrated currency occurrence. The main tendencies of integrated currency development are revealed.

UDC 332.821

**Frankovskaya E.V.**  
**SUPPORTING PEOPLE WITH AVAILABLE AND COMFORT-**  
**ABLE ACCOMMODATION BY MASS LOW-RISE BUILDING**

The analysis of forming the available housing market in Russia has been given. The variant of solving the problem of supporting people with available and comfortable accommodation by scaled low-rise development of places was suggested.

UDC 332.143

**Salenko M.A., Blatt I.D., Olenov A.N.**  
**STRUCTURING THE DESCRIPTION OF REGION INVESTMENT**  
**POTENTIAL FOR PRESENTATION IN INTERNET**

The necessity and methodology of structuring the description of region investment potential have been grounded and developed for presentation in Internet by the example of internet-portal «Multilingual investment passport of Tomsk region».

UDC 330.101.2

**Kolupaeva V.A.**  
**TIME AND SPACE: ECONOMIC ASPECT**

Time and space interaction with economic processes has been analyzed. On the basis of essential characteristic of the terms «time» and «space» the business system of relationships is considered as a concrete form of demonstration of space-time relationships. It was stated that the same features are typical for economic processes and phenomena as those which space and time possess and mainly: length, sequence, extent and interaction of phenomena.

UDC 17

**Makienko M.A.**  
**FORMATION OF PHILOSOPHY IMAGE**  
**IN THE SYSTEM OF J. DELESE**

The main parameters which may be used for constructing philosophy image within any system of philosophy have been disclosed. It was shown as the questions of forming philosophy image at present are solved within the concept of J. Delese.

UDC 17

**Chmykhalo A.Yu.**  
**PHENOMENON OF REPETITION OF SCIENTIFIC DISCOVERIES**  
**IN THE CONTEXT OF DISCUSSING THE PROBLEM**  
**OF SCIENTIFIC RATIONALITY**

Content of the problem of rationality raised in the range of modern philosophy of science has been disclosed. Changes in interpretation of rationality taking into account tendencies of development in modern science are stated. On the basis of examining repetitions of scientific discoveries the possibility of forming compromise approach in explanation of scientific knowledge rationality is grounded.

UDC 930.1(44)

**Trubnikova N.V.**  
**K.E. LABRUSS AS A FOUNDER**  
**OF FRENCH QUANTITATIVE HISTORY**

Contribution of gifted French economist and historian Camille-Ernest Labruss to establishment of world-known direction of French historiography studying of XX c. – quantitative history has been considered.

UDC 930.1(44)

**Trubnikova N.V.**  
**ESTABLISHMENT OF FRENCH QUANTITATIVE**  
**HISTORY: INVESTIGATION METHODS,**  
**OBJECT DOMAINS, INSTITUTIONAL FRAMES**

The author analyses the process of establishment and typical features of development of French quantitative history – one of the chief directions in research of historiography of XX c., combining Marxism heritage, models of economic theory, methods of demography and specific techniques of working with historical sources.

UDC 17

**Fadeeva V.N.**  
**PHENOMENON OF SOCIAL ENGINEERING**  
**IN CONCEPT OF K. POPPER**

Concept of social engineering has been analyzed, interpretation of this notion by a founder of open society concept K Popper has been

considered. The conclusion on the fact that open society concept should be further concretized is made as the idea of social engineering suggested by K. Popper has no real ontological picture although principles of social engineering were formulated rather clear by K. Popper.

UDC 378.012

**Agranovich V.B.**  
**CONTENT OF NOTION «INNOVATION»**  
**AS SOCIAL-PHILOSOPHY CATEGORY**

On the basis of analysis of nature, essence and role of innovation in transitive society the author definition of the notion «innovation» which may serve as theoretical methodological base for further conceptual investigation of innovation processes in modern conditions and in particular in Russian society was suggested.

UDC 378.012

**Agranovich V.B.**  
**SOCIAL TECHNOLOGIES OF MANAGEMENT**  
**AS A DISPLAY OF INNOVATIONS IN TRANSITIVE SOCIETY**

The analysis of innovations in the field of management in transitive society has been carried out. The conclusion on the fact that synergism idea application as well as nonlinear dynamics as the whole is a scientific basis of modern management theory was made.

UDC 001.2;008.001

**Kalinichenko S.S., Kvesko R.B., Shinn T.**  
**DETERMINING THE PLACE OF MYTHIC DESIGN**  
**AS A SOCIOCULTURAL PHENOMENON**

The place of mythic design as a socialcultural phenomenon has been examined and specific character of mythic design has been revealed. The role of social mythology in formation of mythic design was disclosed. Examination of myth interaction with mythic work and mythic design from the point of view of various conceptual models is the focus of authors attention.

UDC 101.1:316:321

**Scheglik M.V.**  
**CONCEPTUAL INTERPRETATION OF POLITICAL MYTH**  
**IN THEORY OF CHRISTOPHER FLUDD**

Content of notion «political ideology» has been analyzed. Nature and functions of sacred myth in archaic society were described. Parallel between functions of political ideology and scared myth were drawn. Nature and functions of political myth in its respect to political ideology and scared myth in theory of Christopher Fludd was analyzed.

UDC 17

**Ardashkin I.B.**  
**MYTHOLOGICAL PROBLEM PHENOMENON**

The problem as a phenomenon of mythological consciousness has been examined. It was proved that problem character is peculiar to mythological thinking at total apparent unproblematic character. Its problematic character is expressed through primary questioning.

UDC 17

**Ardashkin I.B.**  
**ONTOLOGY «EGO» AS THE BASIS**  
**OF THE PROBLEM IN COGNITION**

The dependence of conceptions about a problem as a form of cognition and about a man has been considered. It was proved that the nature of a problem is expressed through characteristics of human «Ego» and its structure that allows representing better human abilities and bounds at cognition.

UDC 37:01;301:151

**Nekhaeva N.A.**  
**NATURE OF «EGO-FORMING» TECHNIQUES**  
**AND FORMATION OF A MAN OF EVERYDAY LIFE:**  
**CULTUROLOGICAL DISCOURSE**

Premises of everyday life man formation has been considered, the role of mass communication media in this process has been disclosed, specific character of «fourth estate» influence on the everyday world has been grounded.

UDC 1:001

**Nekhaeva N.A.**  
**WAYS OF CONSCIOUSNESS DESTRUCTION**  
**IN DISCOURSE OF B «FOURTH ESTATE»**  
**AND FORMATION OF «ONE DIMENSION MAN»**

The role of mass communication media in the process of destruction of traditional mechanisms of self identification has been investigated; the process of destruction is marked as anthropological strategy of mass-media.

UDC 001.2

**Nekhaeva N.A., Chubik A.P.**  
**COMMUNICATION IN EVERYDAY PRACTICE**  
**OF PARTICULAR LIFE WORLDS AND STATUS**  
**OF MEDIA-POWER IN CULTURE COMMUNICATIVE SPACE**

Transformation of communication status and communicative technologies in culture has been disclosed. Role of communicative processes in everyday world was grounded and role of media-power in communicative space was disclosed.

UDC 001.2;008.001

**Radchenko O.E., Emelyanova O.E.,**  
**Pischulina E.S., Kalinichenko S.S.**  
**ROLE OF SOCIAL UNCONSCIOUS IN PERSON**  
**TOLERANCE FORMATION**

Role of social unconscious in person tolerance formation has been considered; role of information and knowledge in development of tolerant relations of individuals in social interaction, dialectical correlation of mythological and mass consciousness was shown.

UDC 1(091)(470)

**Botieva O.V.**  
**FAITH-KNOWLEDGE AS A BASE**  
**OF TRUE HISTORY PHILOSOPHY**

Christian origins of modern progress concepts are traced as well as the necessity of overcoming Christianity misrepresentation which appeared in medieval Christianity as a result of predominance of practical interest over theoretical one is revealed. The necessity of new bases for true history philosophy is proved.

UDC 1(091)(470)

**Botieva O.V.**  
**HISTORY PHILOSOPHY IN CONTEXT OF RELATIONSHIPS**  
**BETWEEN GOD AND THE WORLD, THE WORLD AND A MAN**

History philosophy has been considered in ontological and partially gnosiological aspects. The difference between history-philosophy concepts developed in European rationalistic philosophic traditions and that which may be developed when one follows the spirit and Scripture of Christian tradition was shown. The attempt of substantiating acceptability of the second way in development of real history philosophy was fulfilled.

UDC 26(47+57)

**Soskovets L.I.**  
**COUNCILS FOR RELIGIOUS AFFAIRS AS GUIDES OF PUBLIC**  
**POLICY IN RESPECT OF CHURCH**

Work of Councils for Russian Orthodox Church affairs and affairs of religious worships in times of change of soviet state policy at the end of 1950-s in respect of religious organizations from rather moderate to very severe has been analyzed. The main directions of Council work connected with control over all sides of religious association life activities were shown. The conclusion was made that Councils were reliable assistants of communist party and soviet state in struggle with religion.

UDC 001.2:008.001

**Mikhailova T.V.**  
**ESSENCE AND MAIN CHARACTERISTICS**  
**OF EUTHANASIA AS A SOCIAL PHENOMENON**

The problem of euthanasia as a social phenomenon has been considered its characteristics have been revealed. The problem of euthanasia as a problem of right of self-actualization to life and death was disclosed.

UDC 176+177.6

**Brylina I.V.**  
**REFLECTION OF SOCIAL-MORAL PHENOMENON OF LOVE**  
**IN THE HISTORY OF WORLD PHILOSOPHICAL THOUGHT**

Retrospective analysis of sex and love problem state in historical and philosophical and culturological aspects (in mythology, religion, philosophy) has been presented. Philosophy of Antiquity till the beginning of XX c. was considered in the light of love understanding, determination of its place and role in man and society life.

UDC 82.1/9

**Vazyanova M.G.**  
**ORIGINALITY OF GENRE "POEM IN PROSE" IN NATIONAL**  
**LITERATURE (BY THE EXAMPLE OF CHUVASH LITERATURE)**

It has been shown that works of modern Chuvash poets are cast over by spirit of prose and lyric poetry and have original attributes. In poems in prose by A. Yuratu the original composition is traced: a man is born – is glad for birth – meets dramatic love – storms approach – love becomes hopeless – soul aches of failed love. In works by N. Silpy there is a hope of great and happy feelings beside of feelings which are traced in works by A. Yuratu. Deep philosophic thought and discussions about life run through the poetry of O. Turkai. She assigns a predominating place of her poetry to a man as a link of all living things in nature that is all metamorphoses happening in nature are connected with a man. L. Sachkova does not write for herself but for reading audience using original colors and methods of writing, finds her place in reader heart and stay there for a long time. She reflects these days events and a man may find himself in her works. Prose poems of A. Kibech differ from the presented poets in the fact that spirit of politics run through his poems; they mainly faced to that part of audience that is more interested in our country development, living condition improvement.

UDC 378.4

**Pankova N.M.**  
**MISSION OF UNIVERSITY IN MODERN CONCEPTS**  
**OF HIGHER UNIVERSITY EDUCATION**

Missions of modern universities in which both liberal and pragmatic tendencies of higher educations reflect have been analyzed. The importance of cultural, liberal aspect and necessity of technical science training, obtaining engineering classification that occurred before within educational institutions in which pragmatic component was a basic one is emphasized in a concept of technical innovation university synthesizing liberal and utilitarian approach.

UDC 37.012.1+37.014.3

**Ivankina E.A., Ivankina L.I.**  
**EDUCATION AS A TRANSFORMING PHENOMENON**  
**OF SOCIETY**

Social mechanism, causes and stages of education institutionalization have been analyzed; the main interactions of type of society and educational system have been singled out; education model content has been disclosed.

UDC 378.126.012.1

**Ivankina L.I.**  
**PROBLEM OF LECTURER PERSON**  
**IN MODERN CONTEXT OF EDUCATION**

The problem of abilities of a person and personal efficiency in the context of professional activity is studied; the interaction of quality measure of lecturer activity with a measure of man development is analyzed.

UDC 378.6:62(571.1/5)

**Petrik V.V.**  
**CHANGE OF STRUCTURE OF PROFESSIONS IN HIGHER**  
**TECHNICAL SCHOOLS OF SIBERIA AT THE END**  
**OF 50-s – BEGINNING OF 90-s OF XX C.**

Characteristic of changing profession structure in technical higher schools of Siberian region at the end of 1950-s – beginning of 1990-s is reflected on the basis of archival documents. Activity of central and territorial management structures, higher school groups for developing new institutes, faculties, departments, professions is examined in detail. Difficulties and problems restraining engineering skills training were analyzed.

UDC 378:001(571.1/.5)

**Petrik V.V.**  
**SCIENTIFIC RESEARCH IN ENGINEERING-TECHNICAL**  
**HIGHER SCHOOLS OF SIBERIA (1958–1991)**

Activity of higher technical school of Siberia for development of main directions of scientific researches at the end of 1950-s – beginning of 1990-s has been examined. The most significant achievements of scientists of region engineering higher schools in chief fields of science and technology were characterized. The reasons impeding their research activity development were analyzed.