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1. Англо-русский словарь по экономике и финансам / Под редакцией А.В. Аникина. – СПб.: Экономическая школа, 1993. – 592 с.

## **INNOVATIVE METHODS OF TEACHING FOREIGN LANGUAGE TO ENGINEERING STUDENTS**

**Б.Б. Порутчиков**

*Национальный исследовательский  
Томский политехнический университет*

This paper deals with methods of learning the English language. From my own experience I'm ready to describe what methods we should use to learn the English language demonstrating, giving examples, discussing, focusing on rules or emphasizing memory.

The first one is the association method. It is a multisensory, phonics-based method which is highly intensive, systematic in its design, enabling serious communication impaired students to acquire reading, writing, and oral language skills simultaneously.

The second method is individual approach which allows students to learn the language in different ways: by seeing and hearing, memorizing and visualizing, acting or reflecting.

The ways in which an individual gets, retains, and retrieves information are collectively termed the individual's learning style. Learning styles have been extensively discussed in the educational psychology literature (Claxton & Murrell 1987). We take these studies into consideration and determine the individual's learning style.

We also use active learning techniques allowing working in collaboration with groupmates.

### **References:**

1. Claxton, CS., and P.H. Murrell. 1987. Learning styles: Implications for Improving Educational Practice. ASHE-ERIC Higher Education Report No. 4, Washington, DC: George Washington University.

## **NEW TECHNOLOGIES IN LANGUAGE LEARNING**

**Yuliya Z. Vassilyeva**